

An aerial photograph of a dense forest of evergreen trees, viewed from above. The trees are a deep green color, and the ground between them is dark. In the upper right quadrant, there is a stylized logo consisting of two green leaves and three small green circles of varying sizes. The text 'BIMSER & GREEN ACHIEVEMENTS' is centered in the middle of the image in a white, bold, sans-serif font.

# BIMSER & GREEN ACHIEVEMENTS

**SAVE**  
NATURE  
— SAVE LIFE

— SUSTAINABILITY

**Sustainability is a very broad and vital concept for the Bimser family.**

It examines this from all productivity items, which are the responsibilities of a professional organization, to other tangible and absolute inefficiency factors such as gender equality, internal democratic voice and of course climate change; We continue to strive to walk in the footsteps of the future by establishing the most correct transformation for ourselves.

In order to convey in the most accurate way how we comprehend this transformation story and how we make sense of it in our business processes, we listen to a section of our adventure from Serdar Acar, our eBA Product Architect.

**We wish you pleasant reading.**



**eBA<sup>®</sup>**  
**Product Manager**  
*Serdar Acar*

# A NEW LANGUAGE

Our planet wants to tell us **something.**

It is a fact that the pandemic that forces the standards and habits of most of us; drew attention to many uncertainties and future problems in our country as well as all over the world. We had to experience once again how vital our interaction with nature is and to rethink many concepts. Blowfish infestation, sea spit, forest fires, global warming, scarcity of clean water... It seems obvious that the planet is trying to tell us something, doesn't it?

When we had to learn how to deal with a calamity that limits our freedom, tests each of us with our loved ones and turns our lives upside down on almost every scale, it became inevitable to sit down and rethink our relationship with nature. **We have also had different achievements that we are excited to share with you, which we think a lot about trying to protect our loved ones even from ourselves, and which we are confident in the light of our principles in this process.**



# THINK LIKE A NATURE



## A familiar **adaptation** of tomorrow.

We have been developing productivity-enhancing software for business processes for a long time, meeting the requirements of many organizations outside our country and our country borders, and creating value. We systematically analyze the problems that are difficult to get out of and try to reach the most effective solution. Thanks to our experience and capabilities that we built on a value-oriented understanding, we first realized that; in fact, we still had the chance to act with exceptional agility, free from many difficulties. For example, we did not need marginal arrangements that would cause time and cost in our business processes.

We were able to switch to hybrid working order very quickly and manage all the requirements without eroding our work quality. Although it was compelled by an unexpected disaster, there was a familiar **"adaptation of tomorrow"** for us that we have been pointing out for a long time.

We can say that it was a very exciting experience even for a company that has been making claims and efforts to digitize its business processes for a long time and built its entire existence on it.

**The idea of the future was making itself felt in our lives much harder and faster than we thought.**

It's like hearing the first jolts in the cabin of a ten-year-old time machine... All kinds of headlines that we're used to hearing and saying, like a kind of prophecy, are flowing before us as customer demand or satisfaction, this time we could unite on the same ideas with a much larger part of the planet. Despite a terrifying pandemic year we have been experiencing in a mental sense; We have gained ten years since we said we would come, and we had the chance to discuss the voice that we would raise with the self-confidence provided by this situation. **Think Like a Nature!**

# IT'S NOT LATE!

## The “**Environment**” we experience most strikingly

Whatever we make sense of for the goals and requirements of professional life; our belief that we have a chance to think and organize from a more common, fairer place has been strengthened.

The first job was to reframe our perspective on a broader basis of benefit and collaboration. We have made it important to reevaluate many of the concepts we care about, including the earth we belong to. To give an example from the perspective of product management; With these renewed parameters, we re-evaluated the title, for which we provide solutions in many contexts such as Workflow, Document Management, Quality Integrated Management System, Enterprise Asset and Maintenance Management, Process and Performance Management. We discussed the financial efficiency outputs offered by the solutions in many other parameters such as time savings, employee productivity, digital transformation level ranking, taking into account ROI (Return On Investment).



When the question is "How should our investments and organizations be managed in the most efficient and sustainable way?", of course, it is not possible for us to neglect the idea of "Environment" that we experience most strikingly. We realized that the responsibilities of professional life are not negligible, and **it is still not too late for anything, is it?**

# DEFINITELY YES!

## Does switching from physical to digital make a **positive contribution to the environment?**

So question 2: Is the transition from physical to digital really related to the mentioned factual, does it contribute positively to the environment? While we want to improve the effectiveness of this answer as much as possible, our answer is definitely **"Yes!"**

**First of all, let me talk about some research results;**

The probability of institutional memory being on paper is up to **90%**.



**90%** of the documents used every day circulate from hand to hand.



Each document is copied an average of **19** times.



On average **7.5%** of the documents are lost and **3%** are incorrectly archived.



Employees spend **5%-15%** of their time reading documents and up to **50%** of their time accessing these documents.



# GUIDING ARTICLE DOCUMENT

## Does switching from physical to digital make a positive **contribution to the environment?**

The idea of a written document that guides us in every sense throughout our civilization history and progress seems to have turned into a more cumbersome and costly efficiency problem for civilization today, doesn't it?

**Now let's look at some environmental data;**

The water used for the production of 1 sheet of A4 is **10** lt.



1 piece of A4 produced from a **65** trees.



**50%** of business waste is A4.



1 tree can produce an average of **114** kg of oxygen annually, and **24** kg of carbon emissions.



The annual oxygen requirement of 1 person is **28** kg.



-The carbon footprint of the one A4 output is **7.58** gr.



This chart is about the story of a single A4 page we consume every day. As we move the scale from the individual to the business level, we encounter much more intricate mathematics.

# DON'T MESS WITH NATURE!

## Does switching from physical to digital make a **positive contribution to the environment?**

What would our environmental gains be if we had built the process on the digital world by improving our traditional habits (printing, copying, scanning, storing, incoming documents, etc.)?

**For an organization that carries out the operation manually and works on an average of 1 A4 printout per day;**

It saves **1,62** tons of water.

**2.49** ensures that the tree is not cut down.

**81** A4 waste generation is prevented.

**284** kg of oxygen production is not prevented and this is the annual oxygen need of **10.15** people.

**60** kg of carbon emissions are not prevented.

**440.44** kg net carbon footprint is saved.

So it seems possible to say clearly that; Our relationship with nature seems to have more of a rather harsh professional meaning outside of all our pastoral readings. As Bimser family, we are proud to see this title among our responsibilities and values: We see that we will talk in larger groups day by day, and with this enthusiasm, we continue to walk by sharing "Following the Future with you".

The carbon footprint of 1 computer per hour is **72.9** grams. 1 A4 reading time is based on **4** minutes. So what does this mean? It is the carbon footprint of a diesel vehicle traveling **2,448** km, a 2.4-hour flight or burning **154** kg of coal.